

Texas Handgun Association
Board of Directors Meeting Minutes
January 11-12, 2020
Kerrville, Texas

The meeting was called to order by the President, Bobby Clakley, at 1:45 PM on January 11, 2020.

Roll Call:

Present: Directors Bobby Clakley, Dean McCormick, Richard Buchfink, Wallace Dunn, and Cheryl Bunyard Also present: Executive Director, Mollie Clakley.

Absent: Directors Larry Patterson, Aaron Marshall, David Kidder and Jamie Kidder.

The minutes of the November 15, 2019 and December 8, 2019 were reviewed. Wallace Dunn made a motion to approve, motion seconded by Cheryl Bunyard, and the motion carried.

The Kerrville/Fredericksburg Gun Shows and Life Member Gifts were added to the agenda.

Mollie Clakley went over the 2019 financial report, which reflected a \$6554.70 loss. Due to recent changes that the Finance Committee has made, such as doing the payroll and taxes internally, along with the increase in merchandise sales with the new LTC PowerPoint Lesson Plans and workbooks, this should help offset the loss in 2020.

Mollie Clakley requested funding for the seven (7) 2020 Fredericksburg and Kerrville Gun shows in the total amount of \$385. Motion was made by Wallace Dunn to expend the funds, seconded by Dean McCormick, and the motion carried.

Mollie Clakley discussed the new affiliate program that is currently being beta tested. She is hoping to announce the new program to the members at the upcoming conference.

Mollie Clakley brought forth information on the idea of ordering and purchasing debossed life member padfolios in lieu of the canvas shoulder bags. Discussion was held. Wallace Dunn made a motion to spend up to \$300 for life membership gifts. The motion was seconded by Richard Buchfink and the motion carried.

Wallace Dunn discussed the current events regarding sanctuary cities. Discussion was held. No action.

Mollie Clakley discussed signing up for the Google Search Console in November, which is a free service, and the extensive jump in searches to the association's various webpages.

Mollie Clakley discussed being contacted by Troy Aucoin with the Ranch Radio Group at the November Kerrville Gun Show. Mollie Clakley went over the information that Mr. Aucoin sent regarding possible commercial advertising for the upcoming conference. Discussion was held. Richard Buchfink made a motion to spend up to \$500 in advertising and let the radio station determine the best schedule. Motion was seconded by Wallace Dunn. The motion carried.

Mollie Clakley then discussed the issue with getting journals to the 60+ members that do not have email addresses, since the board decided to go with electronic distribution. She had obtained estimates from the current vendor (Quik Print) and Office Depot. After discussion, Dean McCormick made a motion to change the vendor to Office Depot, which provided a much lower estimate. Richard Buchfink seconded and the motion carried. Mollie Clakley also pointed out that the journal editor, David Kidder, needed articles submitted by the end of the month.

Bobby Clakley discussed the conference preparations that have been made to date. He also provided information on the van rental rate of \$277.80 through the Kerrville Enterprise store. Dean McCormick motioned to approve the van rental rate. Cheryl Bunyard seconded. Motion carried.

Bobby Clakley then brought forth that conference job assignments/tasks that needed to be made. The following tasks were assigned:

Vendors – Mollie Clakley

Range – Aaron Marshall

Speaker Introductions – Wallace Dunn

Tech Support – Richard Buchfink and Bobby Clakley

Association Store – Dean McCormick, Cheryl Bunyard (morning), and Richard Buchfink (afternoon)

TacMed & Van – Cheryl Bunyard

Door Prizes/Silent Auction Items – Wallace Dunn & Bobby Clakley

Reception – Mollie Clakley & Jamie Kidder

Gun Raffle – Cheryl Bunyard, Wallace Dunn, Richard Buchfink and Larry Patterson

Greeter & Floater – David Kidder

Meeting recessed till Sunday.

Meeting was called to order at 9:00 am by Wallace Dunn. With the absence of Bobby Clakley, a quorum was not established. The following discussions were held without action.

Wallace Dunn discussed the marketing/advertising he has done through Facebook. He pointed out the upcoming threat to our 2nd Amendment Rights this coming election, the need for more lobbying efforts by members, what the Gun Owners of America is doing, the need for opinion/advocacy articles, and how we can promote the Texas Handgun Association. Richard Buchfink discussed some of the sources, such as golfing, he is utilizing to promote his business.

Discussion was held regarding the hotel rooms for the speaker and the special guests, Stephen Willeford and Jack Wilson. Mollie Clakley stated she would handle the room reservations with the hotel.

Meeting adjourned at 10:45 am.